


A hand holding a faceted crystal against a bokeh background. The background is dark with numerous out-of-focus, colorful light spots in shades of blue, green, yellow, and orange. The hand is positioned in the center, holding a clear, multi-faceted crystal that reflects light. The text 'Light in Hands' is overlaid in a white, elegant script font, and 'HUMAN TOUCH OF HAND-CUTTING' is below it in a smaller, white, sans-serif font. At the bottom center, the word 'PRECIOSA' is written in a white, sans-serif font.

# *Light in Hands*

HUMAN TOUCH OF HAND-CUTTING

PRECIOSA



# From Liquid Matter to *Lasting Brilliance*

Crystal begins as fire and flow – alive, untamed.  
Then comes the hand of our Lightkeepers –  
adding soul, shaping light, and crafting brilliance.

PRECIOSA



# Crafted by Hand, *Defined by Precision*

A legacy of traditional craft. Sharp, deliberate, and precisely controlled cuts awaken the soul – the magic within the crystal. With every stroke, a piece of glass disappears, and delicate decoration is born. Traditional or modern. Opulent or minimalist.



PRECIOSA





# *Centuries* in Every Cut

Hand-cutting is more than tradition—it's a design tool. Inherited from generations of artisans in the Crystal Valley, this craft transforms crystal into a bespoke narrative that architects and designers can shape, specify, and build upon.

PRECIOSA



# *Exclusivity* in Every Facet

The designer's voice speaks in light. Each cut captures pure emotion, turning crystal into a radiant and exclusive expression of design intent. No two pieces are ever exactly alike. When light meets craftsmanship, the result is truly unforgettable.

PRECIOSA



# From Sketch to *Sparkle that Speaks*

From sketch to shimmer, your vision takes form. With each glimmering cut, emotion is captured in crystal. You don't just see it—you feel it. This is the soul of the space, revealed through light.

PRECIOSA



# Magic of *Hand-Cut* Crystal

## **Authenticity**

no two components  
are exactly alike

## **Craftsmanship**

legacy of centuries-old  
techniques from  
the Crystal Valley

## **Customization**

allows for full creative  
collaboration with  
designers and  
architects

## **Sustainability**

crafted to last  
forever

## **Enhanced Light Diffusion**

precision cutting  
enhances light  
refraction

## **Sensory Richness**

creating dynamic  
sparkle and  
atmosphere

PRECIOSA



The background of the image shows three crystal bowls at different stages of the hand-cutting process. In the background, a large, smooth bowl with a lid. In the middle ground, a smaller bowl with a complex, multi-faceted cut. In the foreground, a larger bowl with a grid-like cut and star-shaped facets. The text 'Hand-Cutting Process' is overlaid in a white serif font.

# *Hand-Cutting Process*

Raw  
Material  
Preparation



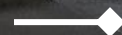
Core  
Shaping



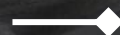
Surface  
Grinding



Smoothing  
& Marking  
of Decor




Decorative  
Cutting



Final  
Touches

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A close-up photograph of a crystal object, possibly a vase or a decorative piece, featuring a complex diamond lattice pattern. The object is positioned vertically, and its reflection is visible on a dark, polished surface below it. A bright light source from the upper right creates a strong highlight on the crystal and casts a long, vibrant rainbow spectrum of light across the dark surface. The background is dark and out of focus, emphasizing the crystal and the light effects.

Each cut is  
a brushstroke of light -  
unfolding brilliance,  
depth, and a story that  
only crystal can tell.

PRECIOSA

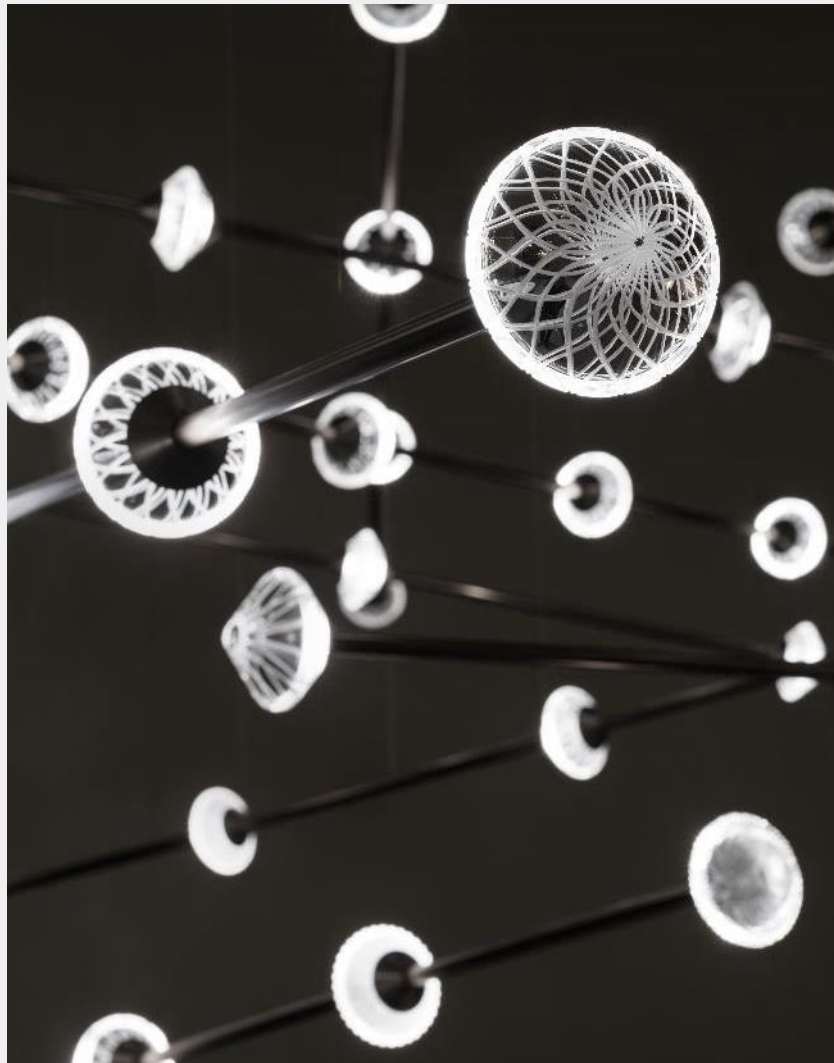
BRILLIANCE IN EVERY DETAIL



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SCULPTING LIGHT WITH PRECISION



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SPACES TOUCHED BY HAND-CUT CRYSTAL



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# *Fun facts*

**20 hands**

touch a component during  
complete hand-cutting  
process

**15 mm**

the deepest cut  
in crystal object

**18 kg**

of weight of the biggest  
hand-cut object

**250 years**


age of oldest decor  
sketch still in use

**2024**

our Vaclav Erben  
won Glass-cutting  
World Championship

PRECIOSA



A man with dark, curly hair and glasses is shown in profile, looking intently at a large, clear, faceted crystal he is holding in his right hand. The crystal has multiple facets and a central channel, resembling a high-quality gemstone or a piece of optical glass. The background is dark, filled with numerous out-of-focus, colorful bokeh lights in shades of blue, green, yellow, and red, creating a magical and ethereal atmosphere. The lighting is soft, highlighting the man's features and the facets of the crystal.

The cut is just  
*the beginning.* Let's  
*create* something  
timeless *together.*

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